

JESSICA L. OUELLETTE

Department of English
University of Southern Maine
96 Falmouth Street
Portland, Maine 04104

Telephone: (207) 780-4092
Email: jessica.ouellette@maine.edu
Website: www.jessicaouellette.com

EDUCATION

Ph.D. in English with Specialization in Rhetoric and Composition

University of Massachusetts Amherst, 2016

Dissertation: *Enduring Affective Rhetorics: Transnational Feminist Action in Digital Spaces*

Certificate in Advanced Feminist Studies

University of Massachusetts Amherst, 2015

M.A. in English with Specialization in Rhetoric and Composition

University of Massachusetts Amherst, 2012

B.A. in English, Minor in Classics, Certificate in Professional Writing and Technical Communication

University of Massachusetts Amherst, 2009, Summa Cum Laude

FACULTY APPOINTMENTS

University of Southern Maine

Assistant Professor of English, 2016 – Present

Faculty and Council Member of Women and Gender Studies, 2016 – Present

University of Massachusetts Amherst

Teaching Associate of English, 2009 – 2016

ADMINISTRATIVE APPOINTMENTS

University of Southern Maine

Director of Writing Programs, 2016 – Present

University of Massachusetts Amherst

Manager of Western Massachusetts Writing Project, 2010 – 2016

Assistant Director of Writing Center, 2011 – 2012

Assistant to Vice Provost and Project Manager for UMass Deans' Theme Initiative, 2010 – 2014

PUBLICATIONS

Referred Articles

Ouellette, J., Lane, L. & De Hertogh, L. (May 2020). "Feminist Citational Mapping as Recovery and Reconsideration: A Methodology for Analyzing Citational Practices." *Peitho Journal*. Volume 22.2. **Co-equal author.**

De Hertogh, L., Lane, L. & Ouellette, J. (March 2019). "Feminist Leanings:" Tracing Technofeminist and Intersectional Practices and Values in Three Decades of Computers and Composition." *Computers and Composition*. Volume 51. Pgs. 4 – 13. **Co-equal author.**

Ouellette, J. (April 2014). "Blogging Borders: Transnational Feminist Rhetorics and Global Voices." *Harlot Journal*. Issue 11. Web.

Referred Book Chapters

Ouellette, J. (June 2020). "Circulatory Rhetorics Introduction." *Feminist Connections: Rhetoric and Activism Across Time, Space, and Place*. Eds. Katie Fredlund, Kerri Hauman & Jessica Ouellette. The University of Alabama Press. Pgs. 89 – 92.

Fredlund, K., Hauman, K. & Ouellette, J. (June 2020). "Introduction: Exposing Feminist Connections." *Feminist Connections: Rhetoric and Activism Across Time, Space, and Place*. Eds. Katie Fredlund, Kerri Hauman & Jessica Ouellette. The University of Alabama Press. Pgs. 1 – 16. **Co-equal author.**

Ouellette, J. (June 2018, web; January 2019, print). "The Viability of Digital Spaces as Sites for Transnational Feminist Engagement." *Composing Feminist Interventions: Activism, Engagement, Praxis*. Eds. Kris Blair and Lee Nickoson. Fort Collins: WAC Clearinghouse. Pgs. 277 – 296.

Editorial Work

Fredlund, K., Hauman, K. & Ouellette, J., Editors. (June 2020). *Feminist Connections: Rhetoric and Activism Across Time, Space, and Place*. The University of Alabama Press. **Co-equal author.**

Works in Progress

Ouellette, J. *Enduring Affective Rhetorics: Digital Circulation as Rhetorical Action*. Book proposal submitted to Southern Illinois University Press (Studies in Rhetorics and Feminisms series). Chapter revisions in progress.

Ouellette, J., Sanford, R. & Kaschub, M. *Ideas that Work: Intentional Teaching and Learning at the University of Southern Maine*. Manuscript in progress.

Ouellette, J. & Dippre, R. "Aligning with and through Difference: Tracing the Thingifications of a Multi-Campus Outcomes Statement." *Journal of the Council of Writing Program Administrators*. April 2020 submission date.

Ouellette, J. "Affective Circulation: A New Framework for Studying Rhetorical Action in Digital Spaces." *Rhetoric Society Quarterly*. Manuscript in progress.

Ouellette, J. "Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights." Manuscript in progress.

GRANTS

“Ideas that Work: Intentional Teaching and Learning at USM.” (2019) Pillar Grant, University of Southern Maine. Requested: \$20,000. Funded: \$20,000.

“Multimodality, Digital Literacy, and Career Preparation.” (2019) Pillar Grant, University of Southern Maine. Requested: \$25,000. Funded: \$23,015.

CAHS Travel Award. (2019) College of Arts, Humanities and Social Sciences, University of Southern Maine. Requested: \$1,500. Funded: \$1,500 (used for Feminisms and Rhetorics Conference in Harrisonburg, VA).

“Information Technology and Multimodality: Writing and Designing Across the Curriculum.” (2018) Program Innovation Grant, University of Maine System. Requested: \$100,000. Not funded.

“Helping the UMS Outcomes Statement Take Root.” (2018) Program Innovation Grant, University of Maine System. Requested: \$31,193.00. Funded: \$31,193.00.

CAHS Travel Award. (2018) College of Arts, Humanities and Social Sciences, University of Southern Maine. Requested: \$1,500. Funded: \$1,500 (used for Conference on College Composition and Communication in Pittsburgh, PA).

“Information Technology and Multimodality: Writing and Designing Across the Curriculum.” (2017) Program Innovation Grant, University of Maine System. Requested: \$100,000. Funded: \$15,000.00.

CAHS Travel Award. (2017) College of Arts, Humanities and Social Sciences, University of Southern Maine. Requested: \$1,200. Funded: \$1,200 (used for Feminisms and Rhetorics Conference in Dayton, OH).

“UMS First-Year Composition and Writing in the Disciplines Courses: Alignment and Assessment.” (2017) Program Innovation Grant, University of Maine System. Requested: \$89,000. Funded: \$37,680.

“21st Literacies: Multimodality and Writing Across the Curriculum.” (2017) Title III Grant, University of Southern Maine. Requested: \$5,000. Funded: \$5,000.

“High Impact Feminist Pedagogies.” (2017) Title III FIG Grant, University of Southern Maine. Requested: \$1,600. Funded: \$1,600.

“Promoting Gender Equity in Maine by Applying Lessons from Viking Economics.” (2017) MEIF@USM Grant, University of Southern Maine. Requested: \$50,000. Funded: \$50,000.

CCD Gap Funding Mini-Grant Award. (2017) Center for Collaboration and Development, University of Southern Maine. Requested: \$500. Funded: \$500 (used for scholarship and research materials).

CAHS Travel Award. (2016) College of Arts, Humanities and Social Sciences, University of Southern Maine. Requested: \$1,300. Funded: \$1,300 (used for National Women Studies Association Conference in Montreal, Canada).

FELLOWSHIPS

UMass Dissertation Fellowship, Graduate School, University of Massachusetts Amherst, 2015

Charles Moran Fellowship, Department of English, University of Massachusetts Amherst, 2009

AWARDS AND HONORS

National Awards and Honors

Presidents Dissertation Award, Coalition of Feminist Scholars in the History of Rhetoric and Composition, 2017

University Awards and Honors

University of Southern Maine

Faculty Fellow (Nominated by USM Provost Jeannine Uzzi; Selected by UMaine-System), 2019 - 2020

Kathleen I. MacPherson Outstanding Feminist Faculty Award for Excellence in Feminist Scholarship, Teaching, and Service, 2019

College of Arts, Humanities, and Sciences Travel Award, 2019

Faculty Senate Teaching Award, 2018

College of Arts, Humanities, and Sciences Travel Award, 2018

College of Arts, Humanities, and Sciences Travel Award, 2017

College of Arts, Humanities, and Sciences Travel Award, 2016

University of Massachusetts Amherst

Walker Gibson Essay Prize for “Engendering a Neoliberal Subject: Literacy and Human Rights,” 2013

Walker Gibson Essay Prize for “A Digital Consciousness: Writing Within a Global Context,” 2012

College of Humanities and Fine Arts Class of 1941 Humanitarian Award, 2009

Dean’s Leadership Award, 2009

Class of 1976 Humanities Scholarship, 2009

College of Humanities and Fine Arts Achievement Award, 2008

Robert Perlman Scholarship, 2008

Frank Prentice Rand Scholarship, 2008

CONFERENCE PRESENTATIONS

Panels Organized

“Seeking Feminist Connections with Rhetorical Transversal Methodology.” Feminisms and Rhetorics Conference, Harrisonburg, VA, November 2019.

“Past and Future Performances of Intersectionality and Technofeminism Across Three Decades of Computers and Composition: A Roundtable Discussion.” Conference on College Composition and Communication, Pittsburgh, PA, March 2019.

“Beyond the Closed Fist: Activist Rhetoric and Creative-Critical Scholarship in a Digital Age.” Rhetoric Society of America Conference, Minneapolis, MN, June 2018.

“Feminist Connections: Rhetorical Strategies from the Suffragists to the Cyberfeminists.” Feminisms and Rhetorics Conference, Dayton, OH, October 2017.

“Civic Discourse in Digital Spaces: Exigence and Action.” Conference on College Composition and Communication, Las Vegas, NV, March 2013.

Papers Presented

“Rhetorical Transversal Methodology: Crossing Barriers of Time, Content, and Media.” Rhetoric Society of America Conference, Portland, OR, May 2020.

“Introduction: Seeking Feminist Connections Rhetorical Transversal Methodology.” Feminisms and Rhetorics Conference, Harrisonburg, VA, November 2019.

“Introduction: Past and Future Performances of Intersectionality and Technofeminism Across Three Decades of Computers and Composition.” Conference on College Composition and Communication, Pittsburgh, PA, March 2019.

“Activist Rhetorics: Digital Circulation as Networked Rhetorical Action.” International Society for the History of Rhetoric Conference, New Orleans, LA, July 2019.

“Networked Rhetorics: Digital Circulation as Rhetorical Action.” Rhetoric Society of America Conference, Minneapolis, MN, June 2018.

“Feminist Connections: Circulatory and Networked Rhetorics.” Feminisms and Rhetorics Conference, Dayton, OH, October 2017.

“Transnational World-Making: Circulation and Feminist Rhetorical Action in the Digital Sphere.” National Women Studies Association Conference, Montreal, Canada, November 2016.

“Digital Circulation, Feminist Activism, and Transnational Networks: Varied Perspectives from Communication Studies and Rhet/Comp.” Rhetoric Society of America Conference, Atlanta, GA, May 2016.

“Digital Technologies as Agents for Change: Affective Circulation and Feminist Rhetorical Action.” Conference on College Composition and Communication, Houston, TX, March 2016.

“The Viability of Digital Spaces as Sites for Transnational Feminist Engagement: A Study of Digital Circulation as a Form of Rhetorical Action.” Feminisms and Rhetorics Conference, Tempe, AZ, October 2015.

“Affecting Transnational Connectivities: A Study of the Reflexive Circulation of Rhetoric within the Digital Sphere.” Women, Gender, Sexuality Studies Conference, Amherst, MA, April 2015.

“Rhetorical Circulation as Affective Ecologies: Theorizing Rhetorical Action on the Web.” Conference on College Composition and Communication, Tampa, FL, March 2015.

“Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights.” National Women’s Studies Association Conference, Cincinnati, OH, November 2013.

“Transnational World-making: A Study of Discursive Uptake and Circulation within a Transnational Feminist Public.” Feminisms and Rhetorics Conference, Stanford, CA, September 2013.

“Blogging Borders: Transnational Feminism and Global Voices.” Conference on College Composition and Communication, Las Vegas, NV, March 2013.

“Constructing Cyberpublics Across Racial Difference.” Computers and Writing Conference, University of Michigan Ann Arbor, Ann Arbor, MI, May 2011.

“Digital Publics as Discursive Circulations.” Department of English Graduate Conference, University of Massachusetts Amherst, Amherst, MA, April 2011.

INVITED LECTURES, INSTITUTES, AND WORKSHOPS

“Transnational Feminist Rhetorics.” Lecture. Feminist Rhetorical Theory 891. University of Massachusetts Amherst, November, 2019.

“Graduate Studies in the Humanities.” Panel. College of Arts, Humanities, & Sciences. University of Southern Maine, November 2019.

“Writing Across the Curriculum.” Faculty Panel. University of Southern Maine, September 2019.

“What is Digital Rhetoric?” Lecture. Digital Humanities Institute. University of Southern Maine, July 2018.

“Information Technology and Multimodality: Writing and Designing Across the Curriculum.” Digital Humanities Institute. Week-long Seminar/Workshop. University of Southern Maine, July 2018.

“Circulation, Affect, and Methodology.” Lecture. Writing and Political Economy 891. University of Massachusetts Amherst, April 2018.

“USM’s Academic Vision.” Panel. Provost’s Office. University of Southern Maine, March 2018.

“21st Literacies: Multimodality and Writing Across the Curriculum.” Public lecture and workshops with Professor Cheryl Ball and Professor Anita Charles. English Department. University of Southern Maine, September 2017.

“Rhetorics on the Move: Feminist Action in Digital Spaces.” Lecture. Department of English Faculty Lecture Series. University of Southern Maine, April 2017.

“Blogging Borders: Transnational Feminist Rhetorics and Global Voices.” Lecture. Writing, Rhetoric, and Technical Communication 420. James Madison University, February 2017.

“Enduring Affective Rhetorics: Transnational Feminist Action in Digital Spaces.” Lecture. Women, Gender, and Sexuality Studies 391W. University of Massachusetts Amherst, October 2016.

“Transnational Rhetorical Research.” Rhetoric Society of America Summer Institute. University of Wisconsin Madison, June 2015.

“Transnational Feminism and Cyberpublics.” Lecture. Department of English. University of Massachusetts Amherst, March 2015.

“Working with Multilingual Writers.” Workshop. Writing Center. University of Massachusetts Amherst, February 2012.

“The Genre of Resumés and Cover Letters.” Workshop. Writing Center. University of Massachusetts Amherst, November 2011.

“What is the Writing Center?” Workshop. Department of Engineering. University of Massachusetts Amherst, September 2011.

TEACHING

University of Southern Maine

ENG 100: College Writing
ENG 204: Professional Writing
ENG 305: Rhetoric, Syntax, and Style
ENG 307: Digital Rhetoric and Web Design for Professional Writers
ENG 337: Writing, Rhetoric, and Emerging Technologies
ENG 344/WGS 345: Digital Feminisms
ENG 344/WGS 345: Gender, Sexuality, and Literature
ENG 399: Writing for Academic Publication
ENG 444: Independent Studies in Interdisciplinary and Cultural Studies
ENG 445/WGS 345: Digital Feminisms, Senior Seminar
WGS 470: Independent Study

University of Massachusetts Amherst

ENGLWRIT 112: College Writing
ENGL 132: Gender, Sexuality, Literature, and Culture: Transnational Circuits of Knowledge Production
ENGL 298H: Tutoring Writing: Theory and Practice
ENGL 329H: Tutoring Writing: Practicum
ENGL 379: Introduction to Professional Writing
ENGL 391c: Advanced Software for Professional Writers

CURRICULUM DESIGN

University of Southern Maine

ENG 100: College Writing
ENG 204: Professional Writing
ENG 307: Digital Rhetoric and Web Design for Professional Writers
ENG 337: Writing, Rhetoric, and Emerging Technologies
ENG 344/WGS 345: Digital Feminisms
ENG 344/WGS 345: Gender, Sexuality, and Literature
ENG 399: Writing for Academic Publication
ENG 444: Independent Studies in Interdisciplinary and Cultural Studies
ENG 445/WGS 345: Digital Feminisms, Senior Seminar
WGS 470: Independent Study

University of Massachusetts Amherst

ENGL 132: Gender, Sexuality, Literature, and Culture: Transnational Circuits of Knowledge Production
ENGL 329H: Tutoring Writing: Practicum

ACADEMIC SERVICE

University of Southern Maine, Department of English

Director/Evaluator, College Writing Faculty, 2016 – Present

Chair, Writing Committee, 2017 – Present

Chair, Public and Professional Writing Committee, 2017 – Present

Co-facilitator, Digital Humanities Institute, 2018 – Present

Member, Personnel Committee, 2018 – Present

Member, Masters in Humanities Committee, 2019 – Present

Chair, Search Committee for Lecturer in Composition, 2019

Faculty Participant, New Students Orientation, 2019

Chair, Search Committee for Lecturers in Composition, 2018

Member, CAHS Scholarship Awards Committee, 2017

Post-Tenure Reviewer, 2017

Faculty Participant, CAHS Student Awards Ceremony, 2017

University of Southern Maine, Department of Women and Gender Studies

Member, Women and Gender Studies Council Member, 2016 – Present

Member, WGS Consortium, 2017 – Present

Member, WGS Programming Committee, 2019 – Present

Member, WGS Search Committee, 2018 – 2019

Member, WGS Student Awards Committee, 2017 – 2018

Member, WGS Curriculum Committee, 2017 – 2018

Co-facilitator, FIG: High Impact Feminist Pedagogies, 2017

Co-organizer, WGS “Speak Out” Event (an event organized for post-election discussion), 2017

University of Southern Maine, Campus/University

Member, Core Curriculum Committee, 2017 – Present

Member, Faculty Senate, Spring 2019 – Present

Co-facilitator, Digital Humanities Institute, 2018 – Present

Co-facilitator, Provost’s Summer Writing Seminar for USM Faculty, 2017 – Present

Member, Game Design Committee, 2018 – Present

Faculty Mentor, Thinking Matters Conference, 2017 – Present

Faculty Panelist, Graduate Studies in the Humanities Panel, 2019

Faculty Speaker, CAHS Student Awards Ceremony, 2019

Faculty Mentor for two UROP students, 2018 – 2019

Faculty Panelist, USM Academic Vision Panel, 2018

Member, FIG: Best Practices in Online Teaching Cont., 2017 – 2018

Co-chair, FIG: High Impact Feminist Pedagogies, 2017

Member, Faculty Senate Awards Committee, 2017

Abstract Reader, Thinking Matters Conference, 2017

Faculty Mentor for Six Student Projects, Thinking Matters Conference, 2017

Conference Moderator, Thinking Matters Conference, 2017

Co-organizer, WGS “Speak Out” Event (an event organized for post-election discussion), 2017

Member, FIG: Best Practices in Online Teaching, 2016 – 2017

University of Maine System

Faculty Fellow, 2019 – 2020

Member, Program Innovation Team: Aligning and Assessing First-year Writing, 2017 – 2019

External reviewer for University of Maine Augusta’s English Department, 2018

University of Massachusetts Amherst, Department of English

Member, UMass English Alumni Advisory Board, 2017 – Present

Member, Professional Writing and Technical Communication Curriculum Committee, 2014 – 2015

Member, English Graduate Conference Organizing Committee, 2012 – 2013

University of Massachusetts Amherst, Department of Women, Gender, and Sexuality Studies

Graduate Student Representative, Women and Gender Studies Council, 2012 – 2014

Member, Executive Committee, 2012 – 2014

FACULTY DEVELOPMENT

Co-facilitator, Digital Humanities Institute. Week-long Seminar/Workshop. University of Southern Maine, 2018 – Present.

Co-facilitator, Provost's Summer Writing Seminar: The Theory and Practice of Writing. Two-week Seminar. University of Southern Maine, 2017 – Present.

Faculty Panelist, "Writing Across the Curriculum." Faculty Panel. University of Southern Maine, 2019.

Presenter, "Teaching Showcase: Teaching Online." Center for Technology-Enhanced Learning. University of Southern Maine, 2019.

Faculty Panelist, "USM's Academic Vision." Provost-organized Panel. University of Southern Maine, 2018.

Faculty Panelist, "Life of the Mind and Work/Life Balance." New Faculty Orientation Panel. University of Southern Maine, 2018.

Presenter, "What is Digital Rhetoric?" Digital Humanities Institute. Week-long Seminar/Workshop. University of Southern Maine, 2018.

Faculty Panelist, "Writing to Learn." Faculty Panel. Center for Collaboration and Development. University of Southern Maine, 2018.

Co-chair, FIG: High Impact Feminist Pedagogies. Faculty Interest Group. University of Southern Maine, 2017.

PUBLIC SCHOLARSHIP AND SERVICE

Faculty Participant, Community Engagement/Outreach with students (ENG 307 & ENG 337), 2016 – Present.

Member, University of Massachusetts Amherst English Alumni Advisory Board, 2017 – Present.

Service Learning Consultant, 3levels.org (non-profit organization providing service projects and resources for K-college students), 2020.

Participant, "Bridging High School English with College English," Deering High School, 2018.

Participant, Maine Consortium Retreat with WGS, University of Southern Maine, 2017.

Lecturer, “Rhetorics on the Move: Feminist Action in Digital Spaces,” USM Faculty Lecture Series, University of Southern Maine, 2017.

Co-organizer, WGS “Speak Out” Event (an event organized for post-election discussion), University of Southern Maine, 2017.

PROFESSIONAL SERVICE

Essay Manuscript Reviewer, *Peitho Journal*, 2017 – 2018

Research Assistant, Department of English, University of Massachusetts Amherst, 2009 – 2010

TECHNOLOGY AND DESIGN

Web Designer, Western Massachusetts Writing Project, Department of English, University of Massachusetts Amherst, 2010 – 2016.

Web Development Coordinator and Content Editor for CHFA Web Design/Digital Branding Initiative, College of Humanities and Fine Arts, University of Massachusetts Amherst, 2014 – 2015.

Web Designer for Dr. Joe Black’s *The Marprelate Martin Press* (book project), Department of English, University of Massachusetts Amherst, Department of English, 2014 – 2015.

Web Designer for Deans’ Theme, Office of the Provost, University of Massachusetts Amherst, 2010 – 2014.

Copywriter and Web Editor, MyGREtutor.com, Northampton, MA, 2011 – 2011.

Graphic Designer and Copywriter, Learning Styles, East Longmeadow, MA, 2010 – 2011.

Web Designer for Annual Juniper Literary Festival, Department of English, University of Massachusetts Amherst, 2007 – 2008.

PROFESSIONAL ORGANIZATIONS

Feminisms and Rhetorics

Coalition of Feminist Scholars in the History of Rhetoric and Composition

Rhetoric Society of America

Council of Writing Program Administrators

Sweetland Digital Rhetoric Collaborative

National Women Studies Association

American Association of University Women

National Writing Project

Modern Language Association

Conference on College Composition and Communication

National Council of Teachers of English