

JESSICA L. OUELLETTE

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EDUCATION

Ph.D. in English with Specialization in Rhetoric and Composition

University of Massachusetts Amherst, Amherst, MA, Anticipated May 2016

Dissertation: *The Affective Circulation of Digital Rhetoric: The Viability of Transnational Feminist Action on the Web*

Committee: Dr. Donna LeCourt (chair), Dr. Anne Herrington, Dr. Rebecca Dingo, and Dr. Svati Shah

Certificate in Advanced Feminist Studies

University of Massachusetts Amherst, Amherst, MA, April 2015

M.A. in English with Specialization in Rhetoric and Composition

University of Massachusetts Amherst, Amherst, MA, May 2012

B.A. in English, Minor in Classics, Certificate in Professional Writing and Technical Communication

University of Massachusetts Amherst, Amherst, MA, May 2009, Summa Cum Laude

PUBLICATIONS

"Blogging Borders: Transnational Feminist Rhetorics and Global Voices." *Harlot Journal*. April 2014. Web.

"The Viability of Digital Spaces as Sites for Transnational Feminist Engagement." *Composing Feminist Interventions: Activism, Engagement, Praxis*. Accepted for publication. Press pending.

"Affecting Transnational Connectivities: A Study of Circulation and Feminist Rhetorical Action in the Digital Sphere." *Rhetoric Society Quarterly*. Under review (in response to a revise and resubmit request).

"Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights." Article in progress.

FELLOWSHIPS, PRIZES, AWARDS, AND SCHOLARSHIPS

Fellowships

UMass Dissertation Fellowship

University of Massachusetts Amherst Graduate School, May 2015

Charles Moran Fellowship

University of Massachusetts Amherst Department of English, September 2009

Prizes

Walker Gibson Essay Prize for “Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights”
University of Massachusetts Amherst Department of English, May 2013

Walker Gibson Essay Prize for “A Digital Critical Consciousness: Investigating a Critical Pedagogy of Writing Within a Global Context”
University of Massachusetts Amherst Department of English, May 2012

Awards

Class of 1941 Humanitarian Award
University of Massachusetts Amherst College of Humanities and Fine Arts, May 2009

Dean’s Leadership Award
University of Massachusetts Amherst College of Humanities and Fine Arts, May 2009

College of Humanities and Fine Arts Achievement Award
University of Massachusetts Amherst College of Humanities and Fine Arts, May 2008

Scholarships

Class of 1976 Humanities Scholarship
University of Massachusetts Amherst Alumni Association, May 2009

Robert Perlman Scholarship
University of Massachusetts Amherst Department of English, May 2008

Frank Prentice Rand Scholarship
University of Massachusetts Amherst Department of English, May 2008

TEACHING

ENGL 379: Introduction to Professional Writing
University of Massachusetts Amherst, Fall 2012, 2013, 2014, 2015

ENGL 379 (online): Introduction to Professional Writing
University of Massachusetts Amherst, Summer 2014, Spring 2015, Fall 2015

ENGL 391c: Digital Rhetorics and Web Design: Advanced Software for Professional Writers
University of Massachusetts Amherst, Spring 2013, 2014, 2015, 2016

ENGL 132: Gender, Sexuality, Literature, and Culture: Transnational Circuits of Knowledge Production
University of Massachusetts Amherst, Summer 2013

ENGL 329H: Tutoring Writing: Practicum
University of Massachusetts Amherst, Spring 2012

ENGL 298H: Tutoring Writing: Theory and Practice
University of Massachusetts Amherst, Fall 2011

ENGLWRIT 112: College Writing
University of Massachusetts Amherst, Fall 2009, 2010 and Spring 2010, 2011

CONFERENCE PRESENTATIONS

“Digital Circulation, Feminist Activism, and Transnational Networks: Varied Perspectives from Communication Studies and Rhet/Comp”

Rhetoric Society of America Conference, Atlanta, GA, May 2016

“Digital Technologies as Agents for Change: Affective Circulation and Feminist Rhetorical Action”

Conference on College Composition and Communication, Houston, TX, March 2016

“The Viability of Digital Spaces as Sites for Transnational Feminist Engagement: A Study of Digital Circulation as a Form of Rhetorical Action”

Feminisms and Rhetorics Conference, University of Arizona, Tempe, AZ, October 2015

“Affecting Transnational Connectivities: A Study of the Reflexive Circulation of Rhetoric within the Digital Sphere”

Women, Gender, Sexuality Studies Conference, University of Massachusetts Amherst, Amherst, MA, April 2015

“Rhetorical Circulation as Affective Ecologies: Theorizing Rhetorical Action on the Web”

Conference on College Composition and Communication, Tampa, FL, March 2015

“Engendering a Neoliberal Subject: Gender, Literacy, and Human Rights”

National Women’s Studies Association Conference, Cincinnati, OH, November 2013

“Transnational World-making: A Study of Discursive Uptake and Circulation within a Transnational Feminist Public”

Feminisms and Rhetorics Conference, Stanford University, Stanford, CA, September 2013

“Blogging Borders: Transnational Feminism and Global Voices”

Conference on College Composition and Communication, Las Vegas, NV, March 2013

“Constructing Cyberpublics Across Racial Difference”

Computers and Writing Conference, University of Michigan Ann Arbor, Ann Arbor, MI, May 2011

“Digital Publics as Discursive Circulations”

English Graduate Conference, University of Massachusetts Amherst, Amherst, MA, April 2011

LECTURES, INSTITUTES, AND WORKSHOPS

Rhetoric Society of America Summer Institute, “Transnational Rhetorical Research,” Seminar Participant

University of Wisconsin Madison, Madison, WI, June 2015

“Transnational Feminism and Cyberpublics,” Guest Lecturer

University of Massachusetts Amherst Department of English, Amherst, MA, March 2015

“Working with Multilingual Writers,” Workshop Developer and Leader

University of Massachusetts Amherst Writing Center, Amherst, MA, February 2012

“The Genre of Resumés and Cover Letters,” Workshop Developer and Leader

University of Massachusetts Amherst Writing Center, Amherst, MA, November 2011

“What is the Writing Center?”, Workshop Developer and Leader

University of Massachusetts Amherst Department of Engineering, Amherst, MA, September 2011

ADMINISTRATION

Office Manager of Western Massachusetts Writing Project (National Writing Project site)

University of Massachusetts Amherst Department of English, September 2010 – Present

Planned, organized, and managed educational initiatives and professional development programs for secondary education teachers, including digital symposiums, summer institutes, conferences, and literacy courses.

Coordinator for College of Humanities and Fine Arts’ Web Design/Digital Branding Initiative

University of Massachusetts Amherst College of Humanities and Fine Arts, September 2014 – August 2015

Served as the technology liaison and web development coordinator for fourteen departments in the College of Humanities and Fine Arts. Organized and facilitated the design and implementation of new department websites.

Curriculum Developer for UMass Springfield Initiative

UMass Amherst University Without Walls, January 2014 – May 2015

Developed curriculum for an online 3-course certificate program in professional writing and technical communication (Intro. to Professional Writing; Advanced Software for Professional Writers I; Advanced Software for Professional Writers II) for the Springfield Initiative, an educational partnership between UMass and Springfield focused on responding to the educational, economic, and social needs of the Springfield area.

Assistant to Vice Provost and Project Manager for UMass Deans’ Theme

University of Massachusetts Amherst Office of the Provost, September 2010 – May 2014

Worked with the Vice Provost of Personnel and Dean of the Faculty to develop, organize, and implement a campus-wide themed initiative involving a common read, lectures, presentations, and events. Researched and selected several books for common read. Developed and designed website for initiative.

Assistant Director of Writing Center

University of Massachusetts Amherst Writing Center, September 2011– August 2012

Oversaw and observed the work of over 40 undergraduate and graduate tutors. Organized tutor schedules and managed writing center database. Led workshops on writing and literacy practices. Researched, designed and implemented an online tutoring program for off-campus students and students living abroad.

Research Assistant to Prof. Donna LeCourt

University of Massachusetts Amherst Department of English, May 2010 – August 2010

Researched data for a book project on public sphere theory and digital media.

Writing Tutor

University of Massachusetts Amherst Writing Center, September 2009 – May 2010

Tutored students from diverse populations, including multilingual writers and international students. Participated in professional development workshops on writing and literacy practices.

ACADEMIC SERVICE

Women, Gender, Sexuality Studies Graduate Student Representative and Executive Committee Member
University of Massachusetts Amherst Department of Women, Gender, Sexuality Studies, September 2012 – May 2014

Organizing Committee Member for English Graduate Conference, “Citizenship and Its Discontents: Belonging in a Global World.”
University of Massachusetts Amherst Department of English, September 2012 – April 2013

TECHNOLOGY AND DESIGN

Web Designer and Manager for Western Massachusetts Writing Project
University of Massachusetts Amherst Department of English, September 2010 – Present

Web Development Coordinator and Content Editor for College of Humanities and Fine Arts’ Web Design/Digital Branding Initiative
University of Massachusetts Amherst College of Humanities and Fine Arts, September 2014 – August 2015

Web Designer for Prof. Joe Black’s *The Marprelate Martin Press* (book project)
University of Massachusetts Amherst Department of English, June 2014 – April 2015

Web Designer for UMass Deans’ Theme
University of Massachusetts Amherst Office of the Provost, September 2010 – May 2014

Copywriter and Web Editor for MyGRETutor.com
MyGRETutor.com, Northampton, MA, May 2011 – August 2011

Graphic Designer and Copywriter for Learning Styles
Learning Styles, East Longmeadow, MA, May 2010 – May 2011

Web Designer for 2008 Annual Juniper Literary Festival
University of Massachusetts Amherst Department of English, September 2007 – May 2008

PROFESSIONAL ORGANIZATIONS

Rhetoric Society of America
Coalition of Women Scholars in the History of Rhetoric and Composition
Feminisms and Rhetorics
National Women Studies Association
American Association of University Women
National Writing Project
Modern Language Association
Conference on College Composition and Communication
National Council of Teachers of English

REFERENCES

Donna LeCourt
Associate Professor of English
University of Massachusetts Amherst
donnal@english.umass.edu
office: 413-545-0610

Anne Herrington
Distinguished Professor of English Emerita
University of Massachusetts Amherst
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Associate Professor of English
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